



NAWIC

National Association of Women in Construction



NAWIC Sacramento Chapter #63 OnLine, www.nawicsacramento.org, provides a fast, easy way to get your company in front of NAWIC Members and others who visit our website. You can advertise your company on our website at the attractive rates listed below:

	<u>1 Month</u>	<u>3 Months</u>	<u>6 Months</u>	<u>9 months</u>	<u>12 months</u>
Rates per Month	\$25	\$24	\$23	\$22	\$20
Total for the period	\$25	\$72	\$138	\$198	\$240

Rates are based on placement in NAWIC Sacramento Chapter #63's website. Each month a link to the Chapter's website home page is sent to the Chapter's contact data base (approximately 350 individuals) announcing that month's general meeting information. Your company name/logo, along with a link to your company's website or email address, will be seen on the home page for the first month of advertising. Subsequent months will be posted on a page dedicated to advertisers.

As with any marketing or advertising campaign, the more exposure your company has, the better the results. For the best response, we recommend advertising for at least three consecutive months.



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NAWIC Sacramento Chapter #63 Advertising Agreement

Insertion Order For: _____ Frequency: _____

Month(s) to Run: _____ Cost: _____ Discounts (if any): _____

Method of Payment: Check _____ Cash _____

Billing & Discounts:

- All Online ads must be paid for in advance prior to placement on the website.
- NAWIC Sacramento Chapter #63 will not pay agency commissions.
- Advertiser and/or advertising agency shall at all times be jointly liable for all monies due and payable to NAWIC Sacramento Chapter #63.
- Insertion orders placed by an agency and/or advertiser represent acceptance of all terms and conditions of this rate sheet. We are not bound by conditions appearing on order blanks or copy instructions when such conditions conflict with these terms and conditions. Nor is NAWIC Sacramento Chapter #63 bound by conflicting contracts and orders received from an advertiser or agency.

Terms & Conditions

- NAWIC Sacramento Chapter #63 Online reserves the right to refuse any online ad that may be misleading, objectionable or not in keeping with the website's standards.
- If new rates are announced, advertiser will be protected at contract rates for the period of the contract.
- The publisher's liability for any error will not exceed the charge for the advertisement in question.
- Contract and/or insertion order must correspond with the current rate schedule, and any ad received for publication will be charged under the terms of the effective rates and condition.
- When copy changes covered by a space contract or insertion order are not received by the closing date, copy previously run will be used.
- Two or more advertisers are not permitted to use the space under the same contract.
- All contracts must be in writing, and any changes in specifications must be received in writing prior to posting.

Signature signifies acceptance of all terms and conditions set above.

Authorized Signature: _____ Please PRINT Name: _____

Company: _____ Phone: _____ Fax: _____

Address: _____ City: _____ State: _____ Zip: _____

Email Address: _____

Send all insertion orders to NAWIC Sacramento Chapter #63: • Email - chapter63@nawicsacramento.org